A proper oral citation
Adapted from youtube video: “How to do oral citations in speeches “

Name of the source and credentials
Publication information
Date of the information

Examples

On February 1, 2010 Joel Stein wrote in a *Time* magazine column…

Dr. Roy Schwartzmann in his 2007 textbook, *Fundamentals of Oral Communication*, wrote…

Page numbers and URLs

Never orally state the page number
Don’t include the complete web address (URL) of a web site
People won’t remember these details

Avoid repetition

On the second mention use an abbreviated citation
Avoid use of the complete oral citation
First, “Dr. Roy Schwartzman in his 2007 textbook *Fundamentals of Oral Communication*, said…”
Second and third mentions would be “Dr. Schwartzman said…”